

2025

## Beijing Five-Day Itinerary: A Journey of History and Modernity





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01 PART

DAY 1:

Nature and Ecology Exploration





# Beijing Zoo: The Scientific Home of the National Treasure, the Panda



**Beijing Zoo: The Scientific Home of the National Treasure, the Panda**

**Historical and Cultural Significance:** China's first public zoo, showcasing biodiversity and promoting ecological conservation knowledge.

**Panda House:** A globally important research base for giant pandas, where visitors can learn about conservation achievements.



## 02 PART

DAY 2:

In-depth Historical and Cultural Experience





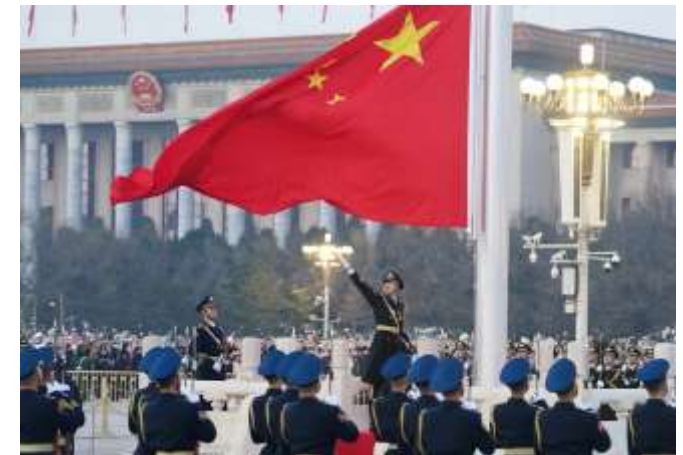
# Tiananmen Square: The Symbol and Witness of the Republic

## Tiananmen Square: The Symbol and Witness of the Republic



Historical Changes: The world's largest city square, witnessing China's modern history.

Architecture and Symbolism: Monument to the People's Heroes and Chairman Mao Memorial Hall, embodying national dignity.



# The Palace Museum: A Living Fossil of Ming and Qing Imperial Culture

Architectural Art: The most complete surviving wooden palace complex, with meticulous layout and exquisite details.

Live Reenactments: Recreating the life and governance of Ming and Qing emperors, immersing visitors in royal culture.





# Jingshan Park: The Highest Point on the Central Axis

Overlooking the Forbidden City: The best vantage point to appreciate the grandeur and artistic charm of the Forbidden City.

Historical Value: A royal garden from the Ming and Qing dynasties, bearing the history of Beijing.





# Qianmen Street: A Commercial Legend on the Imperial Road

Living Display of Time-honored Brands: Qianmen Street is home to renowned Chinese brands like Quanjude and Donglaishun, where visitors can enjoy authentic Beijing cuisine and immerse themselves in a rich cultural atmosphere.

Historical and Cultural Charm: As part of the imperial road during the Ming and Qing dynasties, Qianmen Street retains its ancient architectural style, witnessing Beijing's transformation from a feudal dynasty to a modern metropolis.



03 PART

**DAY 3:**  
**Museum Culture Tour**





# Capital Museum: A Multimedia Presentation of Beijing's History

**Comprehensive Presentation:**  
Through a wealth of cultural relics, pictures, models, and advanced multimedia technology, the Capital Museum comprehensively showcases Beijing's 3,000-year historical changes from ancient times to the present.

**Multimedia Technology and Interactive Experience:** Using virtual reality (VR) and augmented reality (AR) technologies, the museum brings cultural relics to life, offering visitors an immersive historical experience.





# Intangible Cultural Heritage Museum: The Living Transmission of Traditional Crafts

Craft Display: 118 national intangible cultural heritage crafts, such as cloisonné and carved lacquer.

Live Demonstrations:  
Inheritors perform on-site,  
allowing visitors to interact  
and experience.





# Wangfujing Pedestrian Street: A Window into New China's Commercial Culture

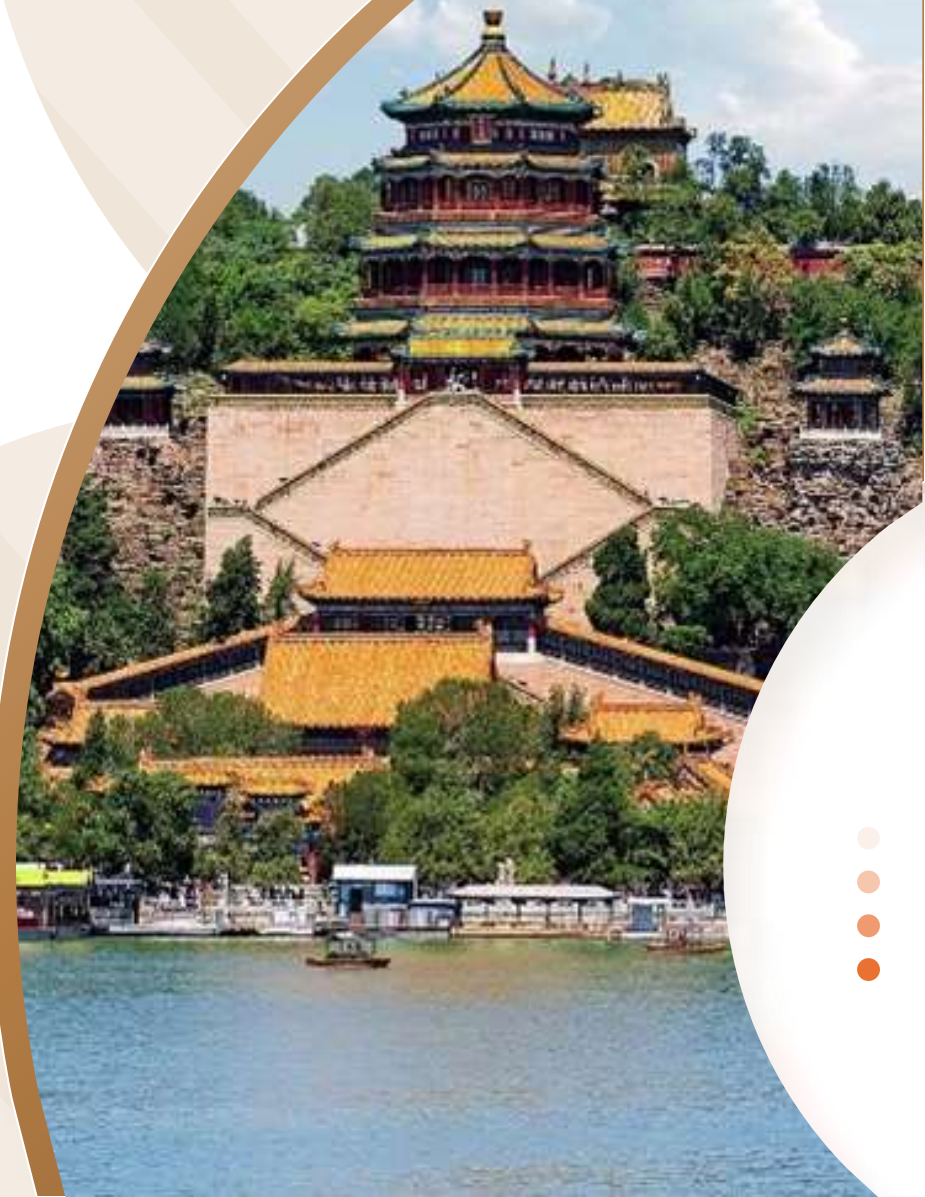
Historical Changes: New China's first commercial street, evolving from tradition to internationalization.

APM Mall: Gathering international luxury brands, experiencing modern commercial culture.



## 04 PART

### DAY 4: Gardens and Water Systems Tour





# Summer Palace: The Model of Qing Dynasty Royal Gardens

Garden Culture and Artistic Value: The Summer Palace is an outstanding representative of ancient Chinese garden art, seamlessly integrating natural and human landscapes to demonstrate the concept of harmony between heaven and man.

Mountain and Water Garden: With Longevity Hill as the backdrop and Kunming Lake as the centerpiece, features like the Long Corridor and the Tower of Buddhist Incense exemplify the grandeur and delicacy of royal gardens.



# Shichahai: The Fusion of Old Beijing and New Culture

Beipiao Culture: Shichahai is the birthplace of "Beipiao" culture, gathering numerous bars, restaurants, and creative shops, making it a hub for young people and artists.

Hutong Tour and Old Beijing Charm: Visitors can take rickshaw rides through the hutongs, appreciating traditional quadrangle houses and experiencing the unique charm of old Beijing.





## 05 PART

### DAY 5: Local Life Experience





# Bairong World Trade Mall: North China's Wholesale Center for Small Goods

## Rich Variety of Small Goods

North China's Wholesale Center for Small Goods

Rich Variety of Goods: 5,000 merchants offering Beijing souvenirs, handicrafts, and more.

Commercial Culture: A unique shopping experience, feeling the vitality of Beijing's commerce.





# Accommodation and Transportation: Ensuring Comfort and Convenience

Star Hotels: Throughout the journey, visitors will stay in foreigner-friendly star hotels with complete facilities and attentive services, ensuring a comfortable stay.



Transportation Arrangements: Tourists will travel by coach and have the opportunity to experience Beijing's public transportation, deeply engaging with the city's daily life.



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Thank you

